

# Registration form

I hereby declare my/our intention to join the International Gutenberg Society.

Name

Profession

Address

City, Country, ZIP Code

Phone

Fax

Email

Date of birth

Date, Signature

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# The Gutenberg-Jahrbuch

As the most important product of the Gutenberg Society's mission to promote the history of the book, printing, and writing, the Gutenberg-Jahrbuch has been published yearly since 1926. With around 30 international articles in German, English, French, Italian, and Spanish, the Gutenberg-Jahrbuch serves as comprehensive reference work. The high academic standard of content and quality of printing are ensured by our rigorous attention to detail in the publication's layout. Binding materials as well as fonts change yearly as part of our effort to reflect current trends with regard to coloring and page finishing while showcasing technically innovative typefaces. Many prominent typographers have



normally receive the Gutenberg-Jahrbuch for each year of their membership.

worked on the Gutenberg-Jahrbuch, including, among others, Karl Klingspor, Christian Heinrich Kleukens, and Max Calfisch. Since 1996, Ralf de Jong has provided the conceptual framework for the publication. Thanks to his involvement, each volume of the Gutenberg-Jahrbuch since 2008 has been adorned with an artistic dust jacket, chosen by way of a yearly competition for design students. Since 1995, Prof. Dr. Stephan Füssel, Director of the Institute for Book Studies at the Johannes Gutenberg University of Mainz, has served as editor. Members of the Gutenberg Society

# Johannes Gutenberg

As the inventor of printing with movable type, Johannes Gutenberg is the father of mass communication. Born circa 1400 in Mainz, Gutenberg developed his groundbreaking technology in Strasburg and Mainz. Between 1452 and 1454, Gutenberg printed his voluminous 42-Line Bible in Mainz, which has become known as the Gutenberg Bible. Gutenberg's movable type spread quickly across Europe, and in an immense literary explosion the new printing technology was adopted in over 300 European cities within a period of 50 years. As a medium for conveying knowledge, information, and the exchange of ideas, the printing press became the engine of cultural and academic development. Today, the written communication enabled by Gutenberg extends into the World Wide Web.



Picture credits: above: Double page from the Gutenberg-Jahrbuch 2012 at the head: Binding and dust jacket of the Gutenberg-Jahrbuch 2012 front page: picture: Royal Library of Belgium (taken by Gutenberg Society)

# International Gutenberg Society



## The International Gutenberg Society

The Gutenberg Society is an international organization supporting research on the history and development of printing as well as other text-oriented media. New research in traditional fields – such as handwriting and early printing methods; international book and library history; or manuscript illumination and book binding – are at the heart of our focus as well as modern publishing, the interaction between media studies and the effects of ongoing digitalization.

### About us

The Gutenberg Society was founded on July 23, 1901 – the same day the associated Gutenberg Museum opened its doors – and is one of the most venerable academic societies in Mainz.

Today, the Society enjoys a membership base of more than 1,200 individuals from 34 countries, which includes notable personalities from universities, libraries, presses, as well as from the printing and media industries. As an academic endeavor, the Gutenberg Society brings like-minded people from across the world together and welcomes new members to become a part of and profit from its extensive network. Society-sponsored events include group excursions in and outside of Germany, lectures and conferences, the monthly “Jour fixe” colloquium, and regular general member assemblies, at which the Gutenberg Prize is awarded in alternate years. Additionally, the Society’s Mainz office serves as a central venue for members.

The Society is governed by a board of directors composed of public figures (from the city, state, and university) and personalities elected by the Society members. The mayor of Mainz serves as president ex officio. Senators appointed by the board for their exceptional contributions to the Society serve as agents and ambassadors for the Society throughout the world.

## The Gutenberg Museum

The Gutenberg Museum is a treasure trove of the art of printing. It offers visitors a chance to view two copies of the original Gutenberg Bible, surrounded by other prints from Gutenberg’s workshop, including a unique fragment of the “Last Judgment”, a letter of indulgence, a fragment of a latin textbook (“Donatus”) and a copy of the Mainz “Catholicon”. Unlike technical printing museums, the Gutenberg Museum presents visitors with printed matter, ranging from incunabula to modern products of print, in conjunction with a rich collection of objects treating the technical history of printing, such as presses, typesetting machines, type foundry, and graphic equipment.

The Gutenberg Society has assumed the responsibility of supporting the Museum both materially and non-materially. In 2004, for example, the Society enabled the acquisition of a Luther “Catechism” from 1553.

Members of the Gutenberg Society enjoy free admission to the Museum.



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[www.gutenberg-museum.de](http://www.gutenberg-museum.de)

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The Library of the Gutenberg Museum is a specialist library covering all aspects of printing, book history and history of writing (reference library)  
[www.gutenberg-bibliothek.de](http://www.gutenberg-bibliothek.de)

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Gutenberg »Druckladen« (educational unit and workshop)  
Phone (+49) 61 31 / 12 26 86. [www.druckladen.mainz.de](http://www.druckladen.mainz.de)

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Gutenberg-Shop (in the Museum): over 800 articles from the world of printing and the arts and crafts related to it.  
Phone (+49) 61 31 / 22 71 20. [www.gutenberg-shop.de](http://www.gutenberg-shop.de)

## Awardees of the Gutenberg Prize

of the City of Mainz and the International Gutenberg Society

Together with the City of Mainz, the Gutenberg Society has presented the Gutenberg Prize in alternate years with the City of Leipzig since 1968. The prize carries a monetary award of 10,000 Euro and recognizes outstanding artistic, technical, or academic achievements related to printing.



2012 Elizabeth L. Eisenstein

In 2012 the prize was awarded to the American historian Elizabeth L. Eisenstein, whose main work »The Printing Press as an Agent of Change« (1980) is considered a landmark culture studies analysis of the impact of Gutenberg’s invention. In particular, this work influenced the reception of Gutenberg’s invention in the US.

### Former Awardees:

- 2010 Mahendra Patel, Typographic Designer and Professor of Typography
- 2008 Michael Knoche, Director of the Herzogin Anna Amalia Library
- 2006 Hubert Wolf, Professor of Medieval and Modern Church History
- 2004 Robert Darnton, Historian and Cultural Anthropologist
- 2002 Otto Rohse, Book Artist, Graphic Artist, and Publisher of the Otto-Rohse-Press
- 2000 Joseph M. Jacobson, Inventors and Technologist
- 1998 Henri-Jean Martin, Book Historian
- 1996 John G. Dreyfus, Typographer and Press Historian
- 1994 Paul Brainerd, Innovator of Desktop Publishing Software
- 1992 Ricardo José Vicent Museros, Printer, Publisher, and Founder of the first Spanish Printing Museum
- 1989 Lotte Hellinga-Querido, Incunabulum Researcher
- 1986 Adrian Frutiger, Typographic Designers
- 1983 Gerrit Willem Ovink, Professor of the History and Aesthetics of Printing
- 1980 Hellmuth Lehmann-Haupt, Book Historian and University Professor
- 1977 Rudolf Hell, Inventors and Technologist
- 1974 Hermann Zapf, Typographic and Book Designer
- 1971 Henri Friedlaender, Letter Founder and Typographer
- 1968 Giovanni Mardersteig, Printer, Letter, and Book Designer

## Become a Member of the Gutenberg Society

Do you enjoy academic literature? Do you love books and their history? Are you interested in the graphic arts and design? Are you studying media or history, or do you work in the media industry, as a researcher or in the book industry? If yes, then the Gutenberg Society is right for you. For over 100 years, our organization has been an active network of book enthusiasts and researchers. Become a member of the Society and begin to reap the benefits:

**Meet like-minded people:** At our many events, you can engage in rich conversations with other members, professional printers, book artists, bibliographers and book historians, innovators of printing technology, and typographers, among other interesting personalities.

**Broaden your knowledge:** As a member you will receive our yearly publication the Gutenberg-Jahrbuch, filled with contemporary articles treating book studies, as well as online access to previous years’ publications. Additionally, you will receive invitations to all our yearly events, including academic excursions, conferences, colloquia, and other themed events. Moreover, throughout the year you can enjoy free admission to the Gutenberg Museum in Mainz.

**Support research:** With your annual dues, you actively support research on the history and development of printing and other text-oriented media. Your contributions help fund the Gutenberg Museum as well as the expansion of the Gutenberg Library. Each year your support gives a young artist the opportunity to exhibit their talent on the dust jacket of the Gutenberg-Jahrbuch.

**Modest membership fee:** Our current annual dues are 60 Euros (30 Euros for students). Corporations will be asked to pay an increased subscription rate.

Have we piqued your interest?  
Then mail us a completed registration form or contact us any time with your questions – no commitment required.