

Events July–December  
2019



### The International Gutenberg Society – an active network for book lovers

Do you like scientific subjects? Do you love books and their history?  
Are you interested in the art of printing, media and design?  
Are you studying book or media sciences or a historical subject or do you work for the media? Then we're the right place for you!

#### Meet like-minded people

As a scientific society with headquarters in Mainz, the International Gutenberg Society brings together like-minded people. Many members are active in publishing companies, universities, museums, libraries, in the printing industry or for the media. The Gutenberg Society offers the opportunity to become a part of this scientific network and to benefit from it. And there are many opportunities: members are connected by several study trips nearby and abroad, lectures, the monthly conversation forum Jour fixe and regular general meetings, as well as the Mainz agency as a drop-in centre. Every two years, the Gutenberg Society and the City of Mainz award the Gutenberg Prize endowed with 10,000 euros.

#### Extend your knowledge

It is the aim of the Gutenberg Society to promote research on printing and the history of the book as well as to support the Gutenberg Museum both financially and ethically. As an important result of its endeavours, the Society has published the "Gutenberg Yearbook" since 1926. It is one of the most important publications in the fields of Gutenberg and letter-based research. Members of the Gutenberg Society usually receive a free copy. Our members have free access to the digitalized versions of the older editions online. The Society also publishes "Kleine Drucke" in loose sequences. They take up current research results on a large scale.



Visit us also on Facebook, Instagram and Twitter!

### Reduced membership fees for pupils, students and family members

The International Gutenberg Society has set itself the goal of especially promoting students who are interested in the history and new developments of the art of printing. Instead of the yearly subscription of 72.00 euros, students pay only 36.00 euros. Also family members of ordinary members can join at a reduced rate of only 10 euros.

#### Take a look and then decide

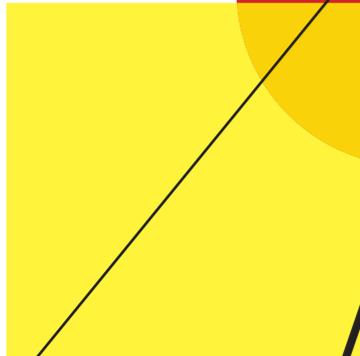
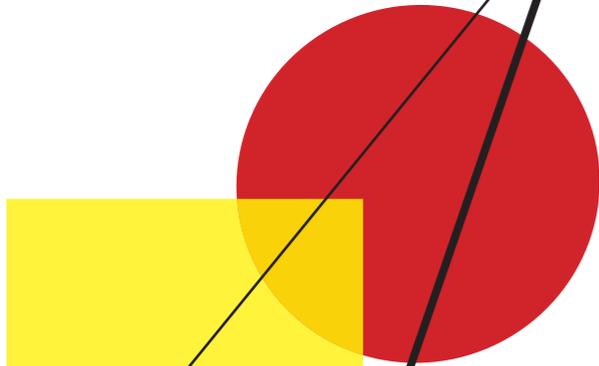
Our trial membership lets you become a member for one year free of charge. Enjoy all the benefits of full membership for 12 months and then decide if you want to continue.



The office at Römischer Kaiser

#### Contact:

International Gutenberg Society  
Secretary General: Dr. Julia Bangert  
Liebfrauenplatz 5  
D-55116 Mainz  
Tel. (+49) 61 31 / 22 64 20  
Fax (+49) 61 31 / 23 35 30  
info@gutenberg-gesellschaft.de  
www.gutenberg-gesellschaft.de



Events July–December  
2019



# AUGUST

## 13th Excursion to Darmstadt

Together with the Gutenberg Foundation we travel to Darmstadt. First we plan to visit the department for type casting, typesetting and printing at the Hessisches Landesmuseum. In the "active" museum, honorary typesetters and printers demonstrate working techniques using numerous functional machines, which vividly document the transition from manual work to machine work in the printing trade from the beginning of the 19th century to the 1970s.

After lunch, we will visit the Mathildenhöhe Institute. There, as part of the 100th anniversary of the Bauhaus, an exhibition will be presented in the Museum Künstlerkolonie, illustrating the significance of Mathildenhöhe for the development of the Bauhaus and post-war architecture.

Costs: n.a. (depends on the number of participants)

Organizer: International Gutenberg Society (IGS) in cooperation with the Gutenberg Foundation (GF)

Type of event: Bus trip; the exact departure time will be announced later.

Please register at [info@gutenberg-gesellschaft.de](mailto:info@gutenberg-gesellschaft.de) or by telephone on 06131-226420.

# SEPTEMBER

## 3rd Preview of the special exhibition "ABC. Avantgarde – Bauhaus – Corporate Design"

Before the **opening on 5 September**, Director Dr. Annette Ludwig will give us an exclusive insight into the Gutenberg Museum's new special exhibition on "Bauhaus typography", which has revolutionised graphic and communication design and continues to influence it worldwide today.

Time: 6 p.m.

Location: Gutenberg-Museum Mainz (GM)

Organizer: IGS and GF in cooperation with the GM

Registration is requested.



# jahre bauhaus

## 26th Friends of Gutenberg – Jour Fixe Wine and Knowledge

All old and new friends of the Gutenberg Society and the popular Jour Fixe format are cordially invited to an exciting round of discussions in a spectacular Mainz cultural ambience – your physical well-being will be taken care of. After a lecture there will be a small wine tasting by a Mainzer winegrower.

Time: 6 p.m.

Location: Die Kulturei (Citadel Mainz)

Organizer: IGS

Registration is requested.

# OCTOBER

## 9th Curator's tour of the special exhibition "ABC. Avantgarde – Bauhaus – Corporate Design"

The special exhibition "ABC. Avantgarde – Bauhaus – Corporate Design" at the Gutenberg Museum shows in a series of six to seven thematic sections the prerequisites and different phases of the development of "Bauhaus typography". Above all, the artistic quality and originality of the typographic designs and products on display surprise and form a focal point of the exhibition, which documents the creative potential as well as the functional significance of the grotesque typeface at the Bauhaus – and far beyond.

Time: 4 p.m.

Location: Gutenberg-Museum Mainz (GM)

Organiser: IGS and GF in cooperation with the GM

Registration is requested.

## 16th–20th Frankfurt Book Fair 2019

The Gutenberg Museum, the Gutenberg Foundation and the International Gutenberg Society present themselves with a joint stand at the autumn annual meeting of the book and media industry.

Visit us at our stand!

Time: daily 10 a.m.–6 p.m.

Location: Frankfurt Fair

Organizer: Frankfurt Book Fair

## 24th Friends of Gutenberg – Jour Fixe Wine and Knowledge

The Jour Fixe of the Friends of Gutenberg invites you to another lecture accompanied by a small wine tasting.

Topic: **Bauhaus in the Gutenberg Museum**

Time: 6 p.m.

Location: Die Kulturei (Citadel Mainz)

Organizer: IGS

Registration is requested.

# NOVEMBER

## 14th Longdrinks in the Baron

Our series of events "Longdrinks in the Baron" goes into a new round. It offers the opportunity to discuss current topics in the book and media world in a relaxed and student setting.

Topic: **Are you still reading or collecting? Book-affine collecting**

Time: 6 p.m.

Location: Cafébar Baron, Campus Mainz

Organizer: IGS

## 16th–20th Mainz Book Fair

The Gutenberg Society presents itself at the Mainz Book Fair. Here, local publishing, book studies, book art, reading promotion and the media show the manifold connection between Mainz and books.

Come and have a look – we look forward to your visit!

Time: Sat and Sun 11 a.m.–6 p.m.

Location: Academy of Sciences and Literature

Organizer: Cultural Office of the City of Mainz in cooperation with the Arbeitsgemeinschaft Mainzer Verlage (Mainzer Publishers Association)



Friends of Gutenberg – Jour Fixe. Wine and Knowledge  
© Markus Kohz

## 21st Friends of Gutenberg – Jour Fixe Wine and Knowledge

The Jour Fixe of the Friends of Gutenberg invites you to another lecture accompanied by a small wine tasting. The topic will be announced in advance.

Time: 6 p.m.

Location: Die Kulturei (Citadel Mainz)

Organizer: IGS

Registration is requested.

We will also be happy to send you the latest information on our events in our digital newsletter; please send us an e-mail at [info@gutenberg-gesellschaft.de](mailto:info@gutenberg-gesellschaft.de).

Unless otherwise stated, our events are free of charge. We reserve the right to make changes.  
Image rights, unless otherwise stated: IGS